

ALI ABDULKAREEM AHMED

Baghdad - Hay Alhussien | 07733602620 | alijohan815@gmail.com

PROFESSIONAL TITLE

Account Manager | Team Coordinator | Digital Marketing | AI Content Creation | IT Support | Technical

SUMMARY

Biomedical Instruments Engineer with a Bachelor's degree from Al-Hikma University. Experienced in digital marketing, account management, client relations, team coordination, influencer marketing, KPI-driven campaign execution, and AI-powered content creation. Skilled at managing client portfolios, coordinating internal teams, and using digital tools to achieve business objectives.

PROFESSIONAL EXPERIENCE

Account Manager & Internal Team Coordinator — Intwo Marketing Agency
Baghdad, Iraq | January 2026 – Present

- Managed a portfolio of 18 clients while coordinating daily workflow for an internal team of 8 employees.
- Served as a key point of contact for clients, ensuring deliverables, timelines, and campaign requirements aligned with high professional KPIs.
- Led influencer marketing collaborations with influencers, managing outreach, negotiations, collaboration fees, publishing details, and content requirements.
- Reviewed and audited influencer content before publishing to ensure alignment with campaign objectives, brand guidelines, and required messaging.
- Evaluated each collaboration after completion and documented performance notes, observations, and improvement opportunities for future campaigns.
- Coordinated tasks between internal team members to maintain campaign quality, execution efficiency, and clear communication.

Account Manager & Social Media Specialist — Trust Agency for Marketing
Baghdad, Iraq | July 2024 – December 2025

- Managed and grew client accounts while acting as the main point of contact for marketing projects.
- Developed and executed social media strategies and advertising campaigns across multiple platforms.
- Analyzed campaign performance, optimized content, and improved engagement and ROI.
- Collaborated with creative and production teams to deliver high-quality digital content.
- Supported new business initiatives through client retention and upselling opportunities.

Social Media Account Manager — Aylul Travel Agency
Baghdad, Iraq | June 2022 – April 2024

- Oversaw social media strategy and content planning across multiple platforms.
- Managed paid advertising campaigns and performance tracking.
- Collaborated with the creative team to develop engaging content for audience growth.
- Increased brand visibility through consistent and data-driven social media management.

EDUCATION

Bachelor's Degree in Biomedical Instruments Engineering
Al-Hikma University, Baghdad

SKILLS

- Account Management and Client Relations
- Team Coordination and Leadership
- Influencer Marketing and Negotiation
- KPI Management and Campaign Evaluation
- Communication and Negotiation
- Creativity and Problem-Solving
- AI Content Creation: images, videos, and voice-over concepts
- Technical Troubleshooting (Windows/macOS, Networks, Hardware)
- Microsoft Office (Advanced Excel, PowerPoint, Word)

TOOLS & APPLICATIONS

Microsoft Office | Canva | CapCut | ChatGPT | Notion | ManyChat | Meta Business Suite | Magnific AI | Higgsfield AI | AI Image, Video & Voice-over Tools

COURSES & CERTIFICATIONS

- Digital Marketing Basics — Google Skills Shop
- Full Marketing Diploma — Master Academy
- Sales 12X — Alrowad Business School
- Full Stack Digital Marketer Diploma — Learn n' Digital
- Full Digital Marketer Diploma — Hi Influencer

LANGUAGES

- English — Proficient
- Arabic — Native